

FULLERTON CELEBRATES WOMEN IN MARCH WITH A THEMED AFTERNOON TEA SET AND “WINGS OF A WOMAN” ART EXHIBITION



SINGAPORE, 13 February 2017 – Throughout ancient and modern history, women have collaborated and led purposeful action to redress societal inequalities in the hope of a better future for their communities and children. For the third consecutive year, in conjunction with International Women’s Day (8 March), the “Fullerton Celebrates Women” campaign returns from 1 to 31 March 2017. The campaign is marked by a new International Women’s Day Afternoon Tea created by new Executive Pastry Chef Enrico Pezzelato, a limited edition Fullerton Angelic Plush Bear and a group art exhibition entitled “Les Ailes d'une Femme” (Wings of a Woman).

Aside from shining the spotlight on women and their achievements, the campaign also provides a platform for guests to lend a hand to women in need. The Fullerton Heritage pledges to donate partial proceeds from the sale of the International Women’s Day Afternoon Tea and limited edition Fullerton Angelic Plush Bear to Singapore Council of Women’s Organisation (SCWO) Service Fund. **(Refer to Annex A)**



International Women's Day Afternoon Tea at The Courtyard

Hailing from Recoaro Terme – a small town and commune in Veneto, Italy, new Executive Pastry Chef Enrico Pezzelato, pays tribute to his hometown with a yellow-themed, Mimosa-inspired Afternoon Tea Set specially commissioned for International Women's Day. In Italy, the mimosa is the harbinger of spring, blossoming before any other flower in the early days of March. It is also the choice of gift for gentlemen to present to the women in their lives on International Women's Day.

The themed Afternoon Tea Set comprises seven savouries and eight sweets, each tinged with characteristic sunny hues. Tapping on all-natural ingredients such as carrots, saffron, corn and oranges, Chef Pezzelato eschews the use of any artificial colourings or flavours. Composed into petite bites, the savoury selection includes Smoked Duck with Roasted Yellow Capsicum and Orange on Saffron Roll; Roasted Butternut Squash and Yellow Ricotta on Tomato Bread; Saffron Salmon Rillettes and Avruga Caviar; and Herbed Brie with Apricot Chutney on Hazelnut Crackers.

On the sweets front, Mango Profiteroles are a delightful combination of mango pastry cream and airy choux puffs, while Vanilla White Chocolate Cremeux sits on a crunchy Sablé Breton (shortbread) Crust. Freshly baked scones, a quintessential afternoon tea treat, are served warm to the table with clotted cream and berry jam.

The three-tiered Afternoon Tea Set is priced at **S\$48***, inclusive of free-flowing tea and coffee. A special beverage, Mimosa (sparkling wine), created specially for the occasion, is available at an additional S\$20*. For each tea set sold, The Fullerton Hotel Singapore will make a donation of S\$5 to SCWO Service Fund in support of marginalised women. The first 200 patrons will receive a limited edition pack of postcards printed with paintings of residents from Star Shelter (a temporary refuge for women and children who are survivors of domestic violence). Harking back to The Fullerton Hotel Singapore's history as the General Post Office, guests are welcomed to pen a special note and post the postcard through our red postal pillar boxes to encourage a fellow female friend or to thank an inspiring female figure.

For enquiries and reservations at The Courtyard, please call **(65) 6877 8911/8912** or email dining-rsvp@fullertonhotels.com

Limited Edition Fullerton Angelic Plush Bear

Bring home a limited edition Fullerton Angelic Plush Bear as a gift to a woman you love this March. If bears could talk, the Fullerton Angelic Plush Bear, which dons a tender smile and fairy wings would be a reminder of the sisterhood bond shared among ladies.

Each bear retails at **S\$28 nett** at The Fullerton Shop located on the lobby level of The Fullerton Hotel Singapore. \$10 nett from the sale of each bear will be donated to SCWO Service Fund in support of women in need.

Our limited edition Fullerton Angelic Plush Bear and International Women's Day Afternoon Tea Set are also available at a package price of S\$80 nett per guest.

For enquiries, please call **(65) 6877 8178** or email fullertonshop@fullertonhotels.com

**Prices are subject to 10% service charge and prevailing government taxes.*

Les Ailes D'une Femme' (Wings Of A Woman) Exhibition

In partnership with Miaja Gallery, The Fullerton Heritage presents "Les Ailes d'une Femme" (Wings of a Woman), featuring Kim Xu (Shanghai) and Nissa Kauppila (U.S.A.) in celebration of International Women's Month from 1 to 31 March 2017 at East Garden Foyer, The Fullerton Hotel Singapore. (Refer to **Annex B** for artists' biographies)

Each artist explores a deep connection with personal experiences such as joy, passion, perseverance or despair, and through their art express how both fragility and strength can define an individual. Each of the subjects that both Nissa and Kim paint are reflections and symbols that naturally align with the cause of what International Women's Day represents: a celebration of love and respect towards the achievements made by women throughout history.

Partial proceeds from the sale of artworks will also be donated to SCWO Service Fund. For enquiries and reservations, please email enquiries@fullertonhotels.com



For media enquiries, please contact:

Michelle Wan
Director of Corporate Communications
The Fullerton Heritage
Tel: (65) 6877 8190
Fax: (65) 6557 2591
Email: michelle.wan@fullertonhotels.com

Cathy Chia
Assistant Director of Marketing Communications
The Fullerton Heritage
Tel: (65) 6877 8972
Fax: (65) 6557 2591
Email: cathy.chia@fullertonhotels.com

ABOUT THE FULLERTON HERITAGE

Located where the dynamic developments of Marina Bay intersect with the world famous Singapore skyline, and where the historic district meets the future, The Fullerton Heritage precinct is the focal point for waterfront fine dining, upscale shopping and entertainment. The waterfront development's architecture combines both the historical and contemporary, adding vibrancy to the area's long-established cultural heritage within the Civic District. A landmark destination steeped in Singapore's illustrious history, the precinct consists of The Fullerton Hotel Singapore, The Fullerton Bay Hotel Singapore, The Fullerton Waterboat House, One Fullerton, The Fullerton Pavilion, Clifford Pier and Customs House. www.thefullertonheritage.com

ABOUT THE FULLERTON HOTEL SINGAPORE

Gazetted as Singapore's 71st National Monument by the National Heritage Board, The Fullerton Hotel Singapore is a luxury hotel with 400 rooms and suites. Once home to the General Post Office, The Singapore Club and the Chamber of Commerce, the hotel is carefully designed to provide both business and leisure travellers with a sanctuary of serenity and comfort in which to retreat and rejuvenate. Dynamically located in the heart of the financial and arts districts, the hotel successfully blends rich heritage with contemporary style and personalised service to offer guests a world-class accommodation experience. Epicureans can enjoy a delectable array of dining selections. There are a total of 5 restaurants and bar in the hotel, namely Town Restaurant which presents local and international buffets and an a la carte menu, Jade features authentic Chinese cuisine, The Courtyard offers Indian buffet, Japanese buffet and Afternoon Tea, and The Lighthouse Restaurant & Rooftop Bar with breathtaking views of the bay serves authentic Italian cuisine. Post Bar, which features the original ceiling and pillars of the General Post Office, is the popular choice amongst the trendy elite.

Aside from the dining selections, The Fullerton Hotel also features an exquisite and intimate retail wing. Guests seeking rejuvenation can pamper themselves with the indulgent treatments at The Fullerton Spa. www.fullertonhotels.com

THE FULLERTON HERITAGE



THE FULLERTON HOTEL
SINGAPORE

ABOUT MIAJA GALLERY

Occupying the first floor of Maison Miaja's historical shophouse (190 Bukit Timah Road), Miaja Gallery offers its audience an imaginative space that nurtures the talents of painters, sculptors, installation artists and designers alike in a synergetic approach to curating. The gallery's philosophy is to curate and promote works of art that exude originality and enrich contemporary life, bringing together the best artisans from countries that strengthen the cultural link between both the gallery's native Europe and its adoptive Asia.
www.miajagallery.com

ANNEX A – Singapore Council of Women Service Fund

The SCWO Service fund enables SCWO to extend the aid currently rendered by the Star Shelter to abused women and their families, by continuing counselling and financial assistance needed during and after their time under the Shelter's Roof. It provides SCWO with the means for research and promotion of better Enforcement of Maintenance Orders granted to women and children, and our on-going work on CEDAW issues, Financial Literacy and IT proficiency.

The range of assistance rendered by SCWO Service Fund includes:

Women in Need – Assistance Scheme

Maintenance Support Central – A new initiative to establish a Drop-in Centre to assist claimants in enforcement of maintenance orders with video-link filing and where women in need can come to gather information on where they can get help from different agencies or with counselling sessions for assistance with problems.

More services include: Financial Assistance for needy cases, Food vouchers to single mothers, lower income, and disadvantaged women.

Women's Rights – Research, Publications and Public Forums

Research, study and promote measures for women and family financial and social security.

Continuing the work for better enforcement of maintenance orders.

Review of rights and remedies under the current Women's Charter and revision of clauses that would improve necessary areas.

Review of CEDAW (Commission for Ending Discrimination Against Women).

The Singapore Women's Hall of Fame

Research the roles women played in building Singapore.

Identify women leaders in Singapore who have made a difference to the lives of others.

To ensure that these women are given the due recognition and that their contributions are not forgotten.

To inspire and encourage women to play an active role in society.

To induct new entrants every year.

Women's Progress & Development

Education of women through activities such as talks, symposia and outreach of on-line and other means of resources available to assist women in need. The workshops will be held to help, educate, inspire and prevent women, primarily but not exclusively, single mothers, retrenched women, housewives, lower-income women and young women; cope with



financial stress, work-life balance, gaining employment, being financially secure, and other courses that will benefit their financial, emotional and physical well-being.

Skills Upgrading: Developing of existing IT Hub facility to accommodate more housewives and unemployed women at a cheaper cost than commercial centres by training a volunteer force of trainers.

Other services include:

Training for retrenched women to upgrade their IT Skills, skills upgrading for those with employment, getting housewives and the elderly connected to the IT world.

ANNEX B

Kim Xu's Biography

Kim Xu was born and raised in Suzhou, China and moved to Shanghai to pursue his passion for art and fashion at the age of nineteen.

Kim's art very much reflects his personality and life experiences, fusing both traditional Chinese watercolour techniques – a skill he learned from his grandfather – and Western-style oil-based techniques. This combination creates truly un-earthly pieces that speak of beauty, passion, love and despair, packaged and portrayed by the beautiful and strong women he paints. His style is surreal and chic, empowering the female gender and he is regularly praised as one of China's most important up-and-coming artists.

Kim's work has been the focus of a number of high profile events and editorials, capturing the attention of the fashion world. In 2007, Kim was commissioned by Vogue magazine to do a special edition feature named "Fashion meets Art". In 2008, Kim was also asked to form a collaboration with Hong Kong luxury brand Joyce to celebrate the first anniversary of their operation in mainland China. Later that year, Kim was also invited to contribute to London fashion publication Wound, for which he produced a series of works inspired by the designs of Alexander McQueen, Fendi, Dolce&Gabbana and Peter Pilotto. Other brands he has worked with include DAN, Taittinger Champagne and Harvey Nichols, as well as his paintings can be found in many private collections around the world and installation pieces in public spaces in China.

Nissa Kauppila's Biography

Nissa Kauppila was born in Vermont, U.S.A. She holds a BFA from the Rhode Island School of Design and an M.Ed. from the University of Vermont. Her paintings are exhibited internationally, with current and future exhibitions in mainland China, Hong Kong, Singapore, South Korea, and the United States. Kauppila's immersion in Chinese painting has awakened a sense of fragility; her work explores the use of line and colour as tendrils of tension while embodying a sense of wonderment for the natural and industrial worlds. She challenges the notion of context, forcing the viewer to confront the abrupt beauty of life and death through the explosive movements in colour, line and depth.