

THE FULLERTON HERITAGE

SINGAPORE

GIOVANNI VITERALE, GENERAL MANAGER OF THE FULLERTON HERITAGE KNIGHTED WITH THE ORDER OF THE STAR OF ITALY (ORDINE DELLA STELLA D'ITALIA)



SINGAPORE, 30 August, 2016 – Hailing from Salerno on Italy’s Amalfi coast, Giovanni Viterale, General Manager of The Fullerton Heritage first arrived in Asia in 1994. A hospitality industry veteran whose career spanned 15 years in Hong Kong prior to relocating to Singapore in 2010, Mr. Viterale was knighted on 26 August, 2016 with the Order of the Star of Italy (Ordine della Stella D’Italia). The conferment ceremony was held at the residence of the Ambassador of Italy Paolo Crudele.

Bestowed with the honour by the President of the Italian Republic, Cavaliere (Sir) Viterale joins a distinguished group of fellow Italians worldwide who has been recognised for their efforts in facilitating the promotion of friendship and cooperation between Italy and Asia.

In Hong Kong, Cavaliere Viterale was Resident Manager of the Conrad Hotel Hong Kong. Following this stint, he moved to Singapore as general manager of The Fullerton Heritage.

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Under his leadership, The Fullerton Heritage – a waterfront development that comprises seven historic and modern landmarks – has received numerous international awards for service excellence and heritage preservation.

In December 2015, The Fullerton Hotel was gazetted as Singapore's 71st National Monument. Shortly after its launch in July 2010, The Fullerton Bay Hotel was recognised as one of the world's top new hotels in the Condé Nast Traveler Hot List and Travel + Leisure It List in 2011.

The Fullerton Bay Hotel is also one of the few hotels in Singapore to achieve the coveted Forbes Travel Guide Five Star Rating for four consecutive years from 2013 to 2016.

Since July 1, 2014, Cavaliere Viterale has been Executive Director of Sino Hotels (Holdings) Limited, which is the hospitality management arm of Sino Group and an affiliate of Sino Land Company Limited (HKSE: 083). In this capacity, Cavaliere Viterale also oversees the Group's six hotels in Hong Kong: City Garden Hotel, Hong Kong Gold Coast Hotel, Island Pacific Hotel, The Royal Pacific Hotel & Towers, The Pottinger Hong Kong and The Olympian Hong Kong.

Instituted in February 2011, the Order of the Star of Italy represents a special declaration in recognition of outstanding individuals who may be either Italians or foreigners. Its original post-war connotation recognised those who had contributed to the reconstruction of Italy. Today, its criteria take into consideration the preservation of the Italian spirit and the promotion of Italy abroad through the Italian language, scientific and technological research, pastoral missions, commercial enterprises and employment opportunities for fellow nationals worldwide.

Following the recommendation from Embassy of Italy, candidates are proposed by the Minister of Foreign Affairs. Subsequently, the President of the Italian Republic bestows this honour on the recipients.

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The decoration is a golden shield bordered in blue, with a golden depiction of the emblem of the Republic at the centre. Inside the border, the words Stella D'Italia (Star of Italy) are written in gold letters.

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About The Fullerton Heritage

Located where the dynamic developments of Marina Bay intersect with the world famous Singapore skyline, and where the historic district meets the future, The Fullerton Heritage precinct is the focal point for waterfront fine dining, upscale shopping and entertainment. The waterfront development's architecture combines both the historical and contemporary, adding vibrancy to the area's long-established cultural heritage and central business district. An exquisite dining and hospitality complex, the precinct consists of The Fullerton Hotel Singapore, The Fullerton Bay Hotel Singapore, The Fullerton Waterboat House, One Fullerton, The Fullerton Pavilion, Clifford Pier and Customs House.

SOCIAL MEDIA LINKS:

Facebook: The Fullerton Hotel Singapore

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