

JADE ORIGINALS MOONCAKE COLLECTION 2019
FROM THE FULLERTON HOTELS SINGAPORE FEATURES NEW INSPIRED LOCAL
FLAVOURS AND WELL-LOVED SIGNATURES



SINGAPORE, 2 July 2019 – Mid-Autumn gets a deliciously local flavour this year with Jade Restaurant's Jade Originals Mooncake Collection.

From **30 July to 13 September 2019**, The Fullerton Hotels Singapore present two new inspired local flavours **Ondeh Ondeh Snow Skin Mooncake** and **Bandung Snow Skin Mooncake**. The first is redolent of the rich trinity of flavours—coconut, gula melaka and pandan—that characterises the well-loved ondeh ondeh kueh. **Bandung Snow Skin Mooncake**, meanwhile, is a pretty-in-pink, rose-scented snow skin mooncake reminiscent of the popular local bandung beverage. Rounding up the trio of local flavours is the all-time signature crowd pleaser, **Pandan with Gula Melaka Snow Skin Mooncake**.

Another new addition to the collection this year is the **Mixed Nuts with Dried Apricot Baked Mooncake**, a rich lovely medley of almonds, walnuts and pine nuts studded with dainty morsels of dried apricot, and encased in fine baked pastry.



Bandung Snow Skin Mooncake and Ondeh Ondeh Snow Skin Mooncake

Not just the new, the classics are celebrated in this year's collection too. Back by popular demand are the perennial favourites: **The Fullerton Golden Custard Mini Mooncakes**, a irresistible pairing of savoury salted egg yolk and sweet custard encased in delicate butter pastry; and the **White Lotus Seed Paste with Egg Yolk Snow Skin Mooncake**, which features smooth white lotus seed paste cradling a salted egg yolk.



Pandans with Gula Melaka Snow Skin Mooncake and The Fullerton Golden Custard Mini Mooncakes

For the health conscious, there is also a range of classics made with less sugar. Indulge with minimal guilt in the **White Lotus Seed Paste with Single / Double Yolk(s) Baked Mooncake** and **White Lotus Seed Paste with Macadamia Baked Mooncake**, all of which feature golden baked crusts and low-sugar lotus paste.

Packed in auspicious red and elegant turquoise gift boxes variously adorned with ornamental jade and Oriental motifs, this year's Jade Originals Mooncake Collection makes perfect gifts for business associates, friends and family.



The Fullerton 15 Treasures Premium Gift Set

But to truly make an impression, only **The Fullerton 15 Treasures Premium Gift Set** will do. Available in limited quantities, the set boasts a lavish centrepiece of a giant baked mooncake with white lotus seed paste and eight egg yolks— symbolising the full moon on the 15th day of the eighth lunar month—encircled by 14 assorted baked mooncake in different flavours including red lotus seed paste, orange, jasmine, coffee, rose, black dates and osmanthus. The 14 feature alternating figures of celestial hare, clouds and butterfly on their crust, variously signifying vivacity, prosperity and bliss.

Take advantage of the following early bird specials when you purchase online from now till 19 August 2019:

- 20% Off Select Baked Mooncakes in Classic Box
- 15% Off Select Snow Skin and Baked Mooncakes in Classic Box.

Terms and Conditions for Early Bird Discount:

- Discounts are valid from now to 19 August 2019
- Discounts are valid for online purchase only. Please visit shop.fullertonhotels.com
- Discounts are only applicable for the purchase of mooncakes in Classic Box only
- Discounts are not applicable at Takashimaya Square



- Discounts are not applicable for The Fullerton 15 Treasures Premium Gift Set, The Fullerton Limited Edition Mooncake Box, The Fullerton Baked Treasures and The Fullerton Golden Custard Mini Mooncake unless otherwise stated.

To order, please contact **The Fullerton Cake Boutique** at (65) 6877 8943, email fullertonshop@fullertonhotels.com or visit our online store at shop.fullertonhotels.com. With cashless payment capabilities at The Fullerton Cake Boutique that include Visa payWave, Samsung Pay and Apple Pay, your mooncake purchase is only one tap away.

All orders are to be collected at The Fullerton Cake Boutique, lobby level of The Fullerton Hotel Singapore, between 10.00 a.m. and 8.00 p.m. Please allow three working days to process the order. Delivery can be arranged at S\$70 nett per location in Singapore. Complimentary one-time delivery is offered with purchases above 50 boxes (in a single order) to one location in Singapore.

**Refer to Appendix for price list.*

Photos can be downloaded from here: <http://bit.ly/jadeoriginalsmooncake19>

###

For media enquiries, please contact:

The Fullerton Hotel Singapore | The Fullerton Bay Hotel Singapore

Joyceline Tully

Assistant Director of Marketing Communications

Tel: (65) 6877 8995

Email: joy.tully@fullertonhotels.com

Ruby Manansala

Assistant Marketing Communications Manager

Tel: (65) 6877 8177

Email: ruby.manansala@fullertonhotels.com



Brand Cellar

Jana Tan

Tel: (65) 9008 8627

jana@brand-cellar.com

Jaslyn Low

Tel: (65) 8608 4629

jaslyn@brand-cellar.com

ABOUT THE FULLERTON HOTEL SINGAPORE

Gazetted as Singapore's 71st National Monument, The Fullerton Hotel Singapore was once home to the General Post Office, The Singapore Club and the Chamber of Commerce. It is a luxury hotel with 400 rooms and suites carefully designed to provide both business and leisure travellers with a sanctuary of serenity and comfort. Located in the heart of the financial and arts districts, the hotel blends rich heritage with contemporary style and personalised service to offer guests a world-class accommodation experience. Epicureans can enjoy a delectable array of dining selections. There are a total of five restaurants and bar in the hotel—Town Restaurant presents international and themed buffets and an extensive a la carte menu; Jade Restaurant serves elegant Cantonese cuisine; The Courtyard offers an Indian buffet, Japanese buffet and afternoon tea; and The Lighthouse Restaurant & Rooftop Bar serves up authentic Italian cuisine alongside breathtaking views of the bay. Post Bar, which features the original ceiling and pillars of the General Post Office, is a popular watering hole. Aside from the dining selections, guests can pamper themselves with indulgent treatments at The Fullerton Spa. www.fullertonhotels.com.

SOCIAL MEDIA LINKS:

Facebook: The Fullerton Hotel Singapore

Instagram: @FullertonHotel

Twitter: @FullertonHotels

Hashtag: #FullertonHotel #FullertonFlavours

ABOUT JADE RESTAURANT

For eleven years, Jade restaurant has offered diners an authentic Cantonese cuisine of exceptional quality and elegance, and hospitality of unforgettable warmth, amply earning for itself the revered reputation of its precious gemstone namesake. With its revamp in 2017, the restaurant upped the ante by unveiling a more focused culinary direction by Executive Chinese Chef Leong Chee Yeng and new interiors, enhancing the dining experience for



THE FULLERTON HOTEL
SINGAPORE

connoisseurs of Cantonese cuisine. The 120-seat establishment, along with two private rooms and two partitioned areas, is beautifully appointed in a colour palette reflecting the lustre of jade, specially commissioned wallpaper and evocative overhead lantern lighting among other exquisite design elements. Housed within the historic and beautifully conserved The Fullerton Hotel Singapore, itself a national treasure, Jade restaurant represents a blend of heritage, design, culture and exquisite dining that is unique to the Singapore culinary scene.

Appendix

	SELECTION OF MOONCAKES	CLASSIC BOX (S\$NETT)	PREMIUM BOX (S\$NETT)														
1.	<p>The Fullerton 15 Treasures Premium Gift Set [SIGNATURE] 富丽敦黄金十五月 (精装招牌限量版) <i>(Limited quantities available)</i></p> <p>Featuring a lavish eight-yolk mooncake centrepiece surrounded by 14 assorted baked mooncakes in a variety of tantalising flavours.</p> <p>White Lotus Seed Paste with Eight Yolks and the following mini baked mooncakes:</p> <table border="0"> <tr> <td>1. Red Lotus Seed Paste</td> <td>8. Almond</td> </tr> <tr> <td>2. Orange</td> <td>9. Pandan</td> </tr> <tr> <td>3. Jasmine</td> <td>10. Black Sesame</td> </tr> <tr> <td>4. Coffee</td> <td>11. Cranberry</td> </tr> <tr> <td>5. Rose</td> <td>12. Red Bean</td> </tr> <tr> <td>6. Mixed Nuts and Pineapple</td> <td>13. Osmanthus</td> </tr> <tr> <td>7. Black Dates</td> <td>14. Green Tea</td> </tr> </table>	1. Red Lotus Seed Paste	8. Almond	2. Orange	9. Pandan	3. Jasmine	10. Black Sesame	4. Coffee	11. Cranberry	5. Rose	12. Red Bean	6. Mixed Nuts and Pineapple	13. Osmanthus	7. Black Dates	14. Green Tea	-	198.00
1. Red Lotus Seed Paste	8. Almond																
2. Orange	9. Pandan																
3. Jasmine	10. Black Sesame																
4. Coffee	11. Cranberry																
5. Rose	12. Red Bean																
6. Mixed Nuts and Pineapple	13. Osmanthus																
7. Black Dates	14. Green Tea																
2.	<p>The Fullerton Limited Edition Mooncake Box [NEW] 富丽敦明月宝典 (限量版) <i>(Limited quantities available only at The Fullerton Hotel Singapore)</i></p> <p>Choice of either of the following:</p> <ul style="list-style-type: none"> • Veuve Clicquot Yellow Label Champagne (375ml) • TWG Fullerton Grand Tea <p>Choice of 2 pieces of the following:</p> <ul style="list-style-type: none"> • White Lotus Seed Paste with Single Yolk Baked Mooncake [LOW SUGAR] • White Lotus Seed Paste with Double Yolks Baked Mooncake [LOW SUGAR] • White Lotus Seed Paste with Macadamia Baked Mooncake [LOW SUGAR] • Mixed Nuts with Dried Apricot Baked Mooncake 	-	238.00														
3.	<p>White Lotus Seed Paste with Single Yolk Snow Skin Mooncakes 冰皮单黄白莲蓉 <i>(Box of 4 pieces)</i></p>	62.00	73.00														
4.	<p>Pandan with Gula Melaka Snow Skin Mooncakes [SIGNATURE]</p>	62.00	73.00														

	冰皮香兰椰糖 (Box of 4 pieces)		
5.	Bandung Snow Skin Mooncakes [NEW] 冰皮万隆 (Box of 4 pieces)	62.00	73.00
6.	Ondeh Ondeh Snow Skin Mooncakes [NEW] 冰皮椰丝球 (Box of 4 pieces)	62.00	73.00
7.	The Fullerton Snow Skin Treasures 富丽敦冰皮月饼精选 (Box of 4 pieces) An assortment of: • White Lotus Seed Paste with Single Yolk Snow Skin Mooncake • Pandan with Gula Melaka Snow Skin Mooncake • Bandung Snow Skin Mooncake • Ondeh Ondeh Snow Skin Mooncake	62.00	73.00
8.	White Lotus Seed Paste with Single Yolk Baked Mooncakes [LOW SUGAR] 低糖单黄白莲蓉 (Box of 4 pieces)	64.00	74.00
9.	White Lotus Seed Paste with Double Yolks Baked Mooncakes [LOW SUGAR] 低糖双黄白莲蓉 (Box of 4 pieces)	67.00	74.00
10.	White Lotus Seed Paste with Macadamia Baked Mooncakes [LOW SUGAR] 低糖白莲蓉夏果 (Box of 4 pieces)	61.00	74.00
11.	Mixed Nuts with Dried Apricot Baked Mooncakes [NEW] 五仁杏桃干 (Box of 4 pieces)	64.00	74.00
12.	The Fullerton Baked Classics 富丽敦经典月饼 (Box of 4 pieces)	65.00	74.00

	<p>An assortment of:</p> <ul style="list-style-type: none"> • White Lotus Seed Paste with Single Yolk Baked Mooncake [LOW SUGAR] • White Lotus Seed Paste with Double Yolks Baked Mooncake [LOW SUGAR] • White Lotus Seed Paste with Macadamia Baked Mooncake [LOW SUGAR] • Mixed Nuts with Dried Apricot Baked Mooncake 		
13.	<p>The Fullerton Baked Treasures 富丽敦月饼精选（四个富丽敦奶黄金月及任选两款以下口味） <i>(Box of 4 pieces of The Fullerton Golden Custard Mini Mooncakes with a choice of 2 pieces of the following):</i></p> <ul style="list-style-type: none"> • White Lotus Seed Paste with Single Yolk Baked Mooncake [LOW SUGAR] • White Lotus Seed Paste with Double Yolks Baked Mooncake [LOW SUGAR] • White Lotus Seed Paste with Macadamia Baked Mooncake [LOW SUGAR] • Mixed Nuts with Dried Apricot Baked Mooncake 	69.00	-
14.	<p>The Fullerton Golden Custard Mini Mooncakes 富丽敦金月奶黄 <i>(Box of 8 pieces)</i></p>	71.00	-